

## PERSEVERENCE

"Nothing in the world can take the place of persistence. Talent will not; nothing is more common than unsuccessful men with talent. Genius will not; unrewarded genius is almost a proverb. Education will not; the world is full of educated derelicts. Persistence and determination alone are omnipotent. The slogan, 'press on' has solved, and always will solve, the problems of the human race."

---**Calvin Coolidge**

Being a safety manager is an important job. It's also one of the toughest. While intrinsically rewarding, it can sometimes be a thankless position. We here at ISRI Safety speak with hundreds of safety managers every year. Good men and women all.

The frustrations of the job can sometimes be frustrating to the point of giving up.

Don't.

You are saving lives: What you do every day, in big and small ways, makes it more likely that your co-workers go home to their families who love them. This is the most important thing.

You are helping businesses be more profitable: Medical costs and insurance premiums come directly off the bottom line of every company. Reducing these costs means adding to the fiscal health of your operation.

You are helping the industry: The old adage is true—a rising tide lifts all ships. When one recycling operation becomes safer, reduces risk, and eliminates hazards it helps us all. We work together toward a common goal: fewer injuries and fatalities.

Keep on keeping on. It's worth the fight. What you do makes a difference in the lives of the people you know.

We're behind you. We're here for you. You're not alone.

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